



Southwestern Alberta in Film and Television

According to Alberta Culture and Tourism, from 2007 to 2017, productions shot in Alberta have won more Emmys, Golden Globes, and Oscars than productions in any other province. The film and television production industry in Alberta is the fourth-largest in Canada, after industries in British Columbia, Ontario, and Quebec. Of the \$8.38 billion spent on production in Canada in 2016-17, \$308 million was spent in Alberta.



Film and television production in Canada jumped 24.3% to \$8.38 billion in 2016-17.

TV series that have recently filmed in Southwestern Alberta include Fargo, Heartland, Hell on Wheels, and Wynonna Earp.

Hollywood movies that have filmed in Southwestern Alberta include Brokeback Mountain, RV, Passchendaele, Interstellar, The Young and Prodigious T.S. Spivet, and Hold the Dark.

A thriving film industry in our region increases the opportunities available to youth who are passionate about a career in film and television production. The 2016 Census recorded 2,175 individuals living in Southwestern Alberta who identified their major field of study as visual and performing arts and the supporting communications technologies. However, only 1,505 people reported having a job in this or a similar field.

This growing industry enhances the cultural life of Southwestern Alberta as it provides new opportunities for homegrown stories and storytellers to flourish. It creates opportunity for our writers, directors, actors, producers, and technicians to share their talent and passion with Canada and the rest of the world, and it contributes positively to the economy of Southwestern Alberta. Eighty-two percent of provincial film and television production spending happens in Calgary and Southern Alberta.

**HOW THE
COMMUNITY
FOUNDATION
HELPS**

In 2017, the Community Foundation awarded \$119,775 in grant funding to 18 organizations for projects focused specifically on enhancing quality of life within the Cultural Life Impact Area.

Historic Places

As of the first half of 2018, there are more than 75 locations throughout Southwestern Alberta on the Canadian Register of Historic Places, which includes national, provincial, and territorial historic sites. These sites include structures of historical or architectural significance, locations of notable archaeological finds, and areas of historical importance. Southwestern Alberta averages 1 historical place every 433.5 square kilometers. The average for the province is 1 for every 1048.9 square kilometers.



Gross Domestic Product (GDP) of Culture in Canada was \$53.8 billion in 2016, which was 2.8% of the country's total. Alberta's Culture GDP was \$5.3 billion in 2016.

Selected historic sites in Southwestern Alberta include the Lethbridge homes of Charles A. Magrath, William Duncan Livingstone Hardie, and Dr. Arthur Haig; the Prince of Wales Hotel in Waterton; courthouses in Blairmore, Cardston, and Fort Macleod; and the Canadian Imperial Bank of Commerce building in Taber.

Funding for Arts and Culture

The Investing in Canada Plan is a federal initiative to provide \$180 billion in funding over 12 years to build, upgrade, or renovate infrastructure across Canada for green projects, social projects, and initiatives for public transit, trade and transportation, and rural and northern communities. Funding comes from new and existing programs in 13 federal departments, including the Ministry of Canadian Heritage's Canada Cultural Spaces Fund.

Two projects in Southwestern Alberta have recently received funding from the Canada Cultural Spaces Fund:



**YATES REVITALIZATION,
LETHBRIDGE**

**AGRICULTURAL HERITAGE
BUILDING, MAGRATH**



Did You Know? There are more than 30 festivals that happen every year throughout Southwestern Alberta, including Flip Fest, South Country Fair, Rum Runner Days, Cornfest, Spock Days, and Whoop-Up Days. These events enrich the cultural landscape of Southwestern Alberta, provide opportunities for community belonging, and contribute to the local economy.

Selected Traditional Performing Arts Venues

In Alberta by Capacity

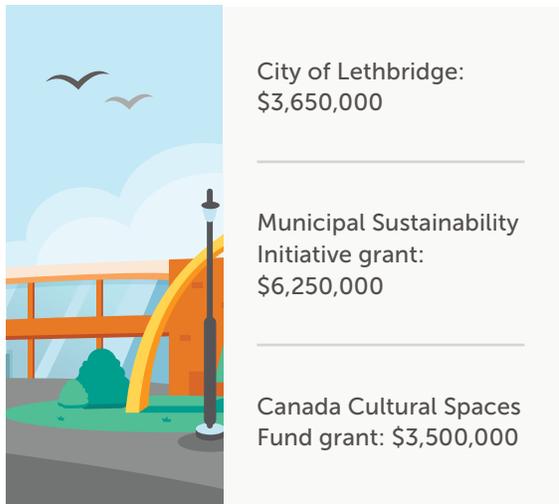


Yates Theatre Revitalization

The Genevieve E. Yates Memorial Centre was opened on May 1, 1966. Its conception was facilitated by a \$200,000 bequest left to the City of Lethbridge by Deane Yates, who named the building after his late wife.



The Yates has a seating capacity of 487, which makes it Southwestern Alberta's largest traditional performing arts venue by number of seats. The revitalization project is budgeted at \$13.4 million, with funding coming from a number of sources:



Once completed, the building will have enhanced accessibility features, renovated washrooms and back-of-house facilities, as well as upgraded seating, flooring, new paint, signage, and audiovisual equipment. Seating capacity will remain unchanged.

*City populations from the 2016 Census

